



THE HEALTH CARE IMPROVEMENT FOUNDATION
Building Partnerships For Better Health Care

Health Literacy and Health Equity

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Program Background

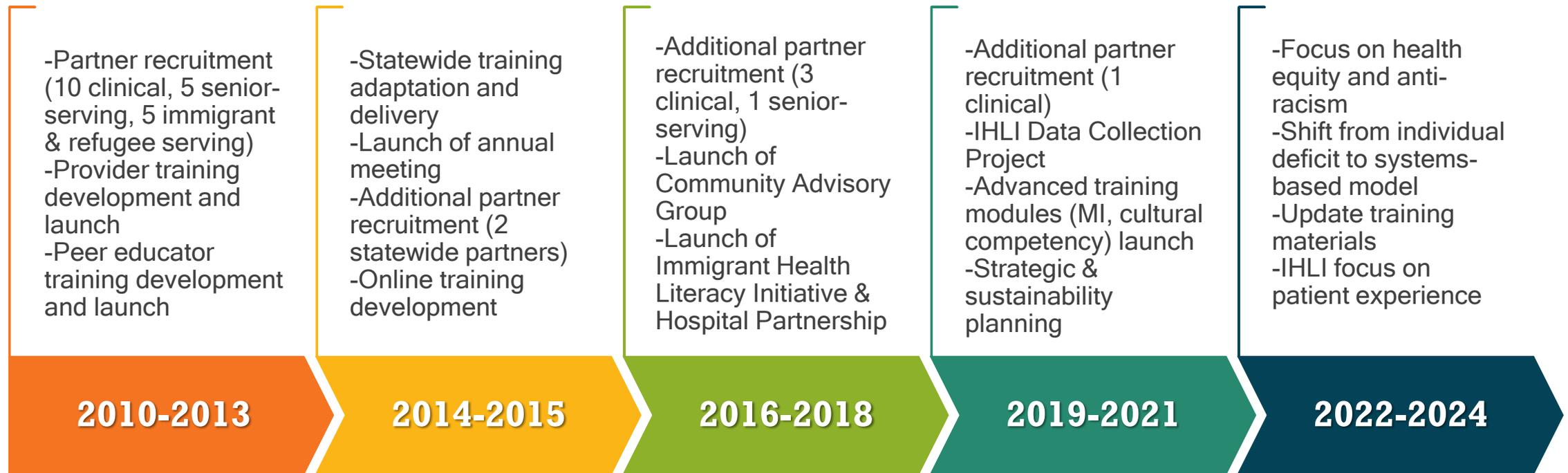
HCIF's health literacy initiatives are funded by the Preventive Health and Health Services Block Grant by the CDC through the Pennsylvania Department of Health since 2010.

Current grant period: July 1, 2021 - June 30, 2024



Program Background

Timeline & Program Highlights



Context



Healthy People 2030

Launched each decade by HHS and ODPHP, Healthy People identifies areas and populations of focus to improve health and well-being nationwide.

Five overarching goals, including, *“Eliminate health disparities, achieve health equity, and attain health literacy to improve the health and well-being of all.”*

Context

New definition acknowledges organizational role in addressing health literacy:

- **Personal health literacy** is the degree to which individuals have the ability to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.
- **Organizational health literacy** is the degree to which organizations equitably enable individuals to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.

Key Activities

2020 strategic planning process identified top priority of embedding racial and health equity in health literacy activities

“Working to address racial and health equity would be timely and aligned with the Coalition’s current work in a way that would further support their mission.

External Stakeholder

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Key Activities

Based on strategic planning process, current activities explicitly center health equity and anti-racism by:

- Engaging experts in health equity and anti-racism to build capacity for organizational and systemic change
- Updating our training materials to include an emphasis on health equity and anti-racism in the context of health literacy
- Establishing a more diverse, inclusive and representative leadership structure
- Evaluating our programs and activities for additional threats to and opportunities for diversity, equity, and inclusion

Key Activities

Timeline:

- Identify consultant(s) by end of 2021, with plan for continued engagement through 2024
- Update training materials and deliver sessions by June 30, 2021
- Define, recruit, and convene leadership committee by June 30, 2021



Questions?
