Health Equity Data Strategy (HEDS) Collaborative

2021 PPC Leadership Summit
November 9, 2021
Program Background

- Funded through the Partnership for Patient Care (PPC) Program
- Topic endorsed by HCIF’s Clinical Advisory Committee
- Regional commitment and pledge to increase the collection and use of race, ethnicity, and language (REaL) and other socio-demographic data
- Organizational priority for HCIF
Health Equity Multi-Year Collaborative

**Aim Statement:** To decrease disparities in health care outcomes for patients

### Year One Focus

**WHO?** HCIF-Contributing Organizations: hospitals, health systems, non-acute care providers

**WHAT?** Race, Ethnicity and Language (REaL) data collection and analysis

**WHY?** To assess and understand the unique needs of the communities we serve and provide insight into strategies that eliminate disparities in care

**HOW?** Baseline survey, workshop sessions, expert faculty, best practice presentations, sharing of resources
Health Equity Data Strategy Definition

Health Equity Data Strategy

noun

1. A foundational plan for an organization that will consist of an organization’s priorities, processes, and parameters for collection and use of patient data to advance health equity.
Top 5 Barriers to Advancing Health Equity

Inconsistent collection of equity-related patient data 38%
Lack of resources other than funding (e.g., available staff) 38%
Lack of funding 28%
Inability to demonstrate impact of health equity efforts 26%
Lack of guidance or know-how on what to do next 26%

Findings from IHI’s 2021 Pulse Report on Health Equity | ihi.org/healthequity
Collaborative Objectives

- Assess how the region’s health systems are **collecting** REaL patient data across their organizations
- Understand how health systems are **analyzing** REaL data to evaluate health outcomes and identify inequities in care
- Summarize the strengths and limitations of REaL data collected by each participating organization
- Advance **recommendations** for a sustainable health equity data strategy that addresses both the collective and individual needs of participating organizations
Guiding Principles

- Multi-stakeholder collaboration
- Integration of the patient and community voice with an emphasis on building trust and transparency
- Team-based improvement
- Feature local and national best practices (showing the full trajectory of an organization’s REaL data journey)
- Provide access to the many different resources and tools
- Grounding improvement in measurement – using common definitions and focusing on data validity and accuracy
- Value to all participants (regardless of organizational differences and starting points)
- Importance of messaging that addresses the “why” this is important
- Alignment with other health equity programs and initiatives
Advisory Group

13 Advisors

10 Different Organizations Represented

- Play key role in:
  - Informing scope
  - Shaping programming
  - Providing input into survey
  - Identifying gaps and opportunities for improvement
  - Sharing resources and tools
  - Offering best practice recommendations

Thank You to Our Advisors!
Program Activities and Timeline

1-Year Program with Potential to Continue

Kick-off Meeting
- June, 2021

Program Enrollment
- July - Aug 2021

Baseline Survey
- Sept - Oct, 2021

Workshop Sessions
- Winter, 2021
  - Spring, 2022
Baseline Survey

Preliminary Findings and Recommendations:

- Better understand if REaL data are self-reported
- Standardized micro-categories for race and ethnicity
- Assessment of spoken and written language in order to improve communication
- Involvement of patients/families in the collection and analysis of REaL Data
Resources

Health Equity Snapshot:
A Toolkit for Action

DEEP DIVE
Racial and Ethnic Disparities in Health and Healthcare
KEY STRATEGIES FOR UNDERSTANDING, DETECTING, AND REDUCING DISPARITIES
FIRST STEPS

NATIONAL QUALITY FORUM
Driving measurable health improvements together

NQF Issues Quality Roadmap for Reducing Healthcare Disparities

Despite the nation’s advancements in health and medicine, care is still not equally available and accessible across communities, populations, and socioeconomic, racial, and ethnic groups. The National Quality Forum (NQF) issued a roadmap for healthcare providers, payers, and others to take action to eliminate healthcare disparities using quality performance measures and related policy levers.
Collaborative Participants

8 Enrolled Hospitals/Health systems

- Doylestown Hospital
- Geisinger Health
- Holy Redeemer Hospital
- Jefferson- Center City
- Jefferson Health- Abington
- Jefferson Health- Magee
- Main Line Health
- Penn Medicine

In conversation with an additional 6 organizations
Questions?

Pam Braun, MSN  
Vice President, Clinical Improvement  
pbraun@hcifonline.org

Liz Owens, MS  
Project Manager, Clinical Improvement  
eowens@hcifonline.org