



CDC 1817: Heart Disease Prevention

CDC 1817: Heart Disease Prevention is a five-year initiative funded by a grant awarded to the Philadelphia Department of Public Health (PDPH) in 2018 by the Centers for Disease Control and Prevention (CDC).

CDC 1817 seeks to improve blood pressure and cholesterol control in the city, especially among Philadelphians with Medicaid coverage and residents of areas of the city shown to have poor cardiovascular outcomes.

CDC 1817 builds on the work of a previous grant to PDPH, CDC 1422, for which the Health Care Improvement Foundation (HCIF) supported local health system engagement in chronic disease prevention and management, with the long-term goal of reducing the city's chronic disease health disparities.



Activities

HCIF is focused on advancing the following grant strategies:

- Engaging non-physician team members in hypertension and cholesterol management in clinical settings
- Establishing bi-directional referral between community programs & resources and health care systems



Collaborative Meetings

In partnership with Health Federation of Philadelphia, HCIF convenes representatives from health system-affiliated primary care practices and federally qualified health centers. These meetings promote sharing of lessons learned, discussion of quality metrics and current practice guidelines, and accelerated adoption of best practices in hypertension and cholesterol management.



Special Projects to Support Self-Measured Blood Pressure Monitoring

HCIF has developed a best practice brief that serves as a how-to guide for establishing Self-Measured Blood Pressure programs. HCIF is also leading a “Cover the Cuff” campaign to increase insurance coverage for blood pressure cuffs across multiple types of insurers.



Community Engagement in Resource Referral

HCIF is spearheading efforts to engage community organizations and community members in improving processes for referrals to community resources by local health care organizations.

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