Value and quality are more than just buzz words in modern medicine... but who defines what constitutes either? Members of the PURC collaborative believe that physician engagement, collaboration, and leadership will help define value and quality and improve patient care from the bottom up.

- Robert G. Uzzo, MD, FACS, PURC Executive Director

**Why Collaboration?**
- Sharing of data based on transparency and trust
- Understanding variation in clinical care to improve patient outcomes
- Identify and implement best practices across region

- **Biopsy Program**
  Utilization and Integration of Newer Biopsy Techniques and Antibiotic Stewardship

- **Active Surveillance Program**
  Explore, Characterize, and Address the Landscape of AS Practice and Utilization

- **Opioid Program**
  Opioid Stewardship and Utilization

- **Genomic Program**
  Incorporation of Genomics into Surveillance and Treatment